# Government Competitive Foods Ruling: Smart Snacks The School Day Just Got Healthier!

The final rule for competitive foods establishes new nutrition guidelines for all foods and beverages sold outside of the reimbursable meal.

#### **Starting School Year 14-15**

## All grade levels (K-12)

## **During the School Day**

Midnight before, to 30 minutes after the end of the official school day

# **Anywhere on School Campus**

All areas of campus accessible to students during the day

#### All Foods & Beverages Sold

- Fundraisers
- Vending Machines
- School Stores
- Snack Bars



Nutrition Guidelines For Snacks & Entrées Sold			
	Snack	Entrées	
Calories	≤ 200 calories	≤ 350 calories	
Sodium	≤ 230 mg	≤ 480 mg	
Total Fat Saturated Fat	≤ 35% calories ≤ 10% calories	≤ 35% calories ≤ 10% calories	
Sugar	≤ 35% of total weight	≤ 35% of total weight	
Foods must also meet at least <u>one</u> of the following:			

Be a whole grain rich product (Whole Grain listed as first ingredient)

Have the first ingredient a fruit, vegetable, dairy product, or protein

Be a combination food with at least ¼ cup fruit and/or vegetable

Contain 10% of the DV of 1 nutrient of public health concern (Calcium, Potassium, Vitamin D, Fiber)

\*There are some exceptions with cheese, nuts, seeds, dried fruit

Nutrition Guidelines for Beverages Sold			
	Kinder - 5th	6th - 8th	High School
Plain water, carbonated or not	No size limit	No size limit	No size limit
Low fat milk, unflavored	≤8 oz.	≤ 12 oz.	≤ 12 oz.
Non fat milk, unflavored or flavored	≤8 oz.	≤ 12 oz.	≤ 12 oz.
100% fruit/vegetable juice	≤8 oz.	≤ 12 oz.	≤ 12 oz.
Calorie-free flavored water, with or without carbonation	Not allowed	Not allowed	Maximum 20 fl. oz. Up to 5 calories/8 fl. oz. Up to 10 calories/20 fl. oz.
Lower-Calorie Beverages	Not allowed	Not allowed	Maximum 12 fl. oz. Up to 40 calories/8 fl. oz. Up to 60 calories/12 fl. oz.
Isotonic Sport Drinks (Gatorade)	Not allowed	Not allowed	Must meet above calorie requirements

Thank you for your support in our effort to create a healthier school environment for our children!

Please feel free to contact The Food Service Department if you have any questions.